

TRADITIONAL PUBLISHING

AGILE PUBLISHING

Request Funding

Premise



Product Goal

(Field Guide for Team Members)

Outline



Product Roadmap

Section



Release Plan

Chapter



Sprint Plan

Ch.1 - Ch.24



Submit to Editor



Accept or Reject



Chapter 7 → Submit → Hate It

≡≡≡

Improve



Improve



Chapter 9 → Submit → Don't Like

≡≡≡

Improve



Chapter 10 → Submit → OK, But...

≡≡≡

Improve



Chapter 8 → Submit → Good, But...

≡≡≡

Improve



Chapter 11 → Submit → Great

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Ch. 1-6, 12-24 → Submit → Perfect!



Accept or Reject

